



Catalog digitization & standardization at scale for a global beverage leader

Powered by  ewiz procure

 www.powerweave.com

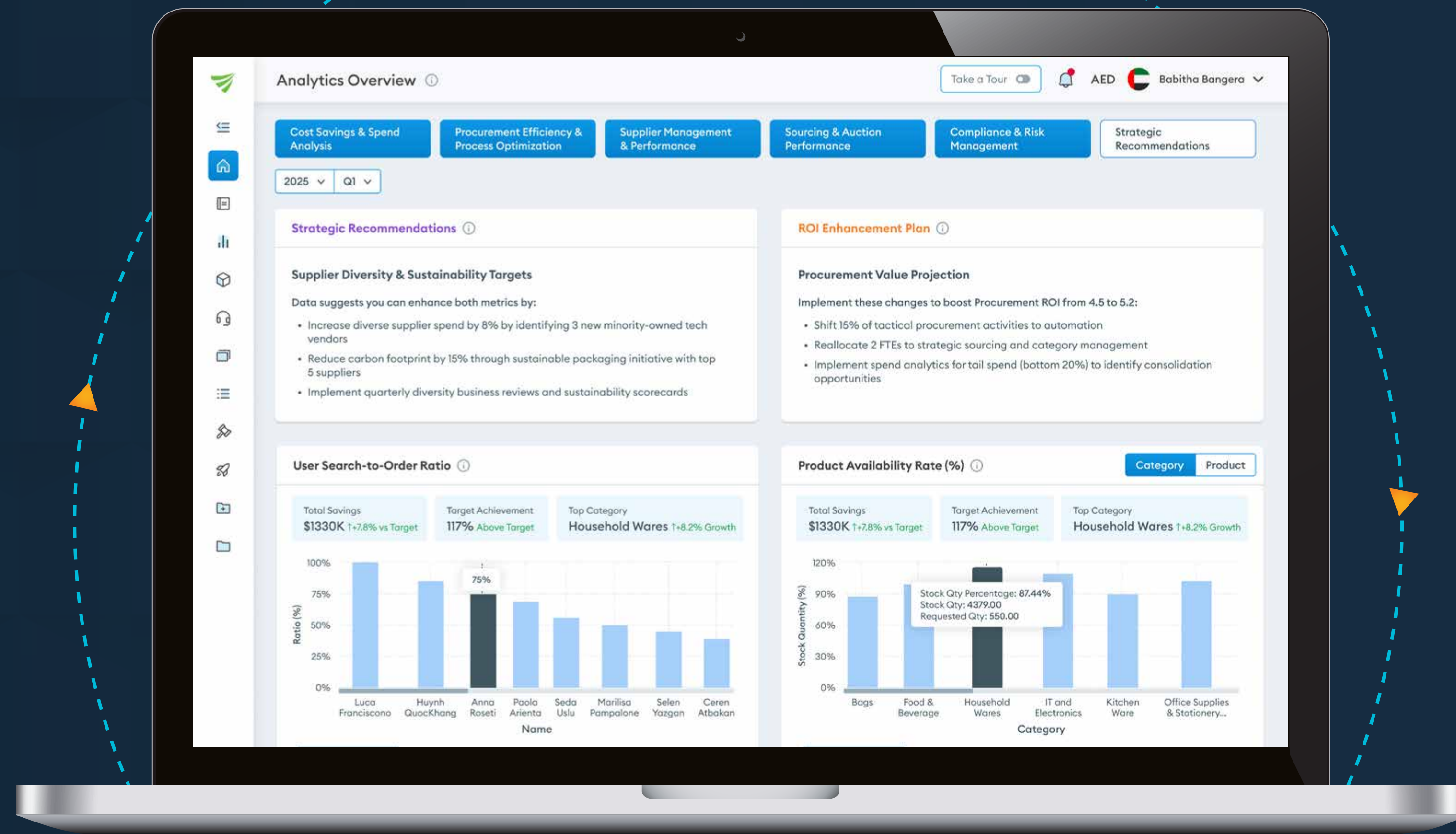


Driving procurement excellence through data enrichment and automation

100%

Indirect spend visibility across key suppliers

Accelerating procurement compliance and clarity through data enrichment and automation



*Please note: This is an estimate. Actual costs are confidential due to non-disclosure agreements.

Our client

Leading global beverage company



50+
countries



30,400+
employees globally



\$20.27 Billion
revenue



200+
product catalogs



The challenge

Fragmented and manual catalog management

- ▶ Fragmented and inconsistent product catalog data across geographies
- ▶ No standardized product descriptions, images, or taxonomy
- ▶ Significant manual effort involved in managing and updating catalogs
- ▶ Limited spend visibility due to incomplete SKU data
- ▶ High procurement risks due to inaccurate or outdated supplier information



Manual catalog workflows and inconsistent data standards led to poor visibility, high procurement risk, and significant resource drain across geographies.



Our impact

Standardized and enriched procurement catalogs to unlock visibility and supplier alignment.



100%

Indirect spend visibility across key suppliers



8,496

SKUs standardized and enriched across 274 catalogs



65%+

SKUs accurately mapped to manufacturer data



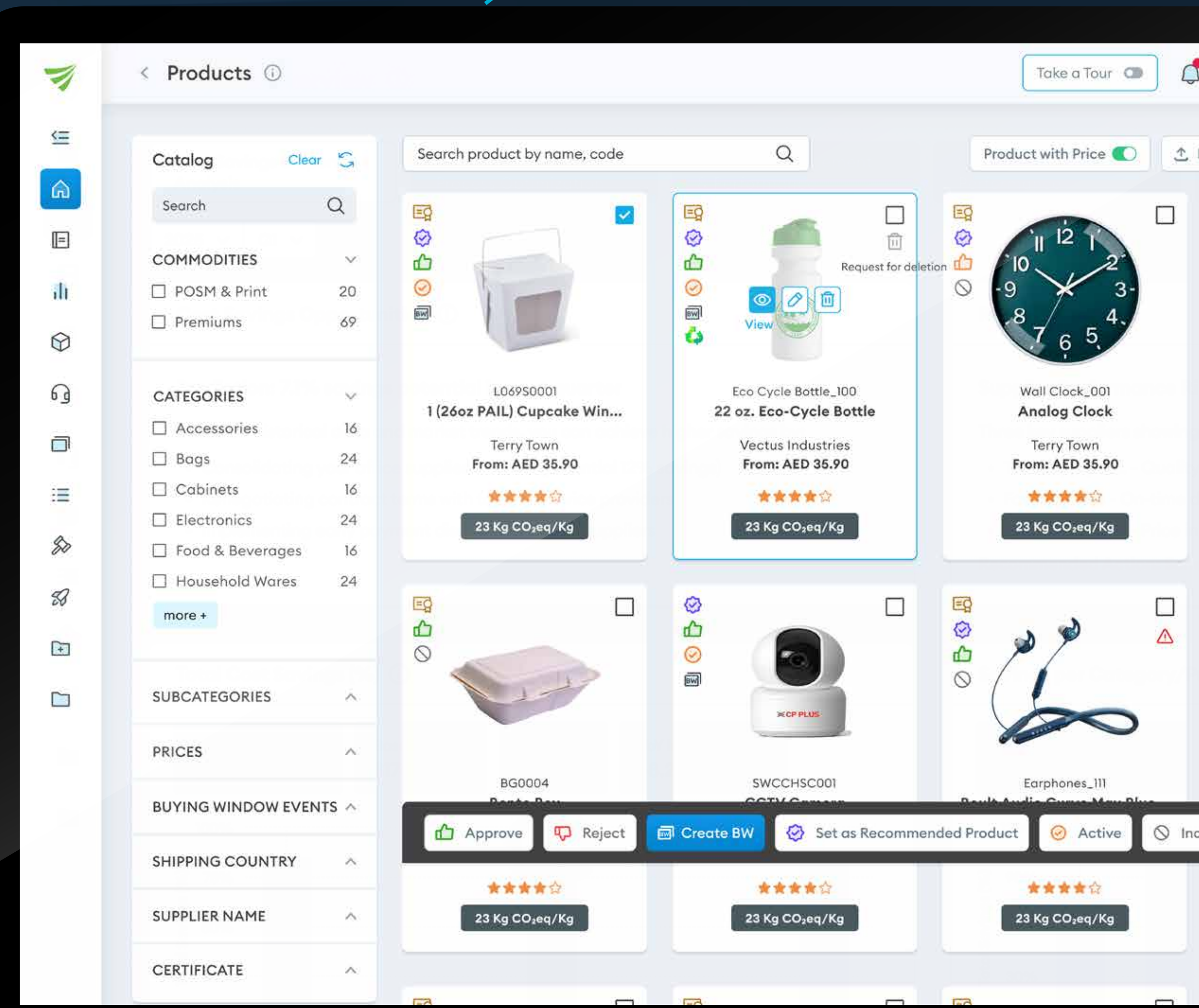
70%+

SKUs simplified with clear descriptions

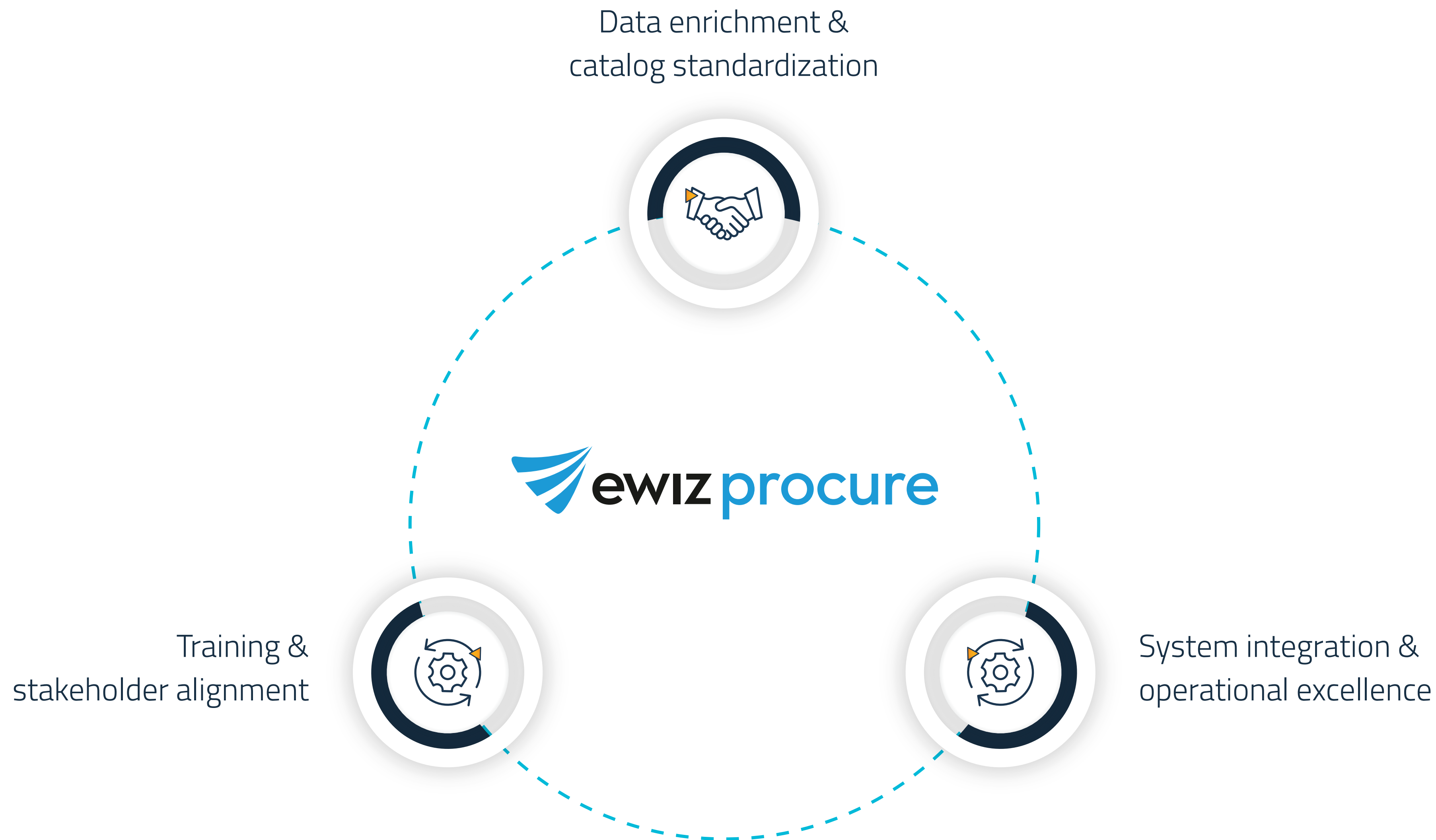


22%

previously uncategorized spend identified



How ewiz procure helped



How ewiz procure helped



Data enrichment & catalog standardization

- ▶ Standardized 8,496 SKUs using structured SOP
- ▶ Enhanced product descriptions, tags, and images
- ▶ Leveraged AI for multilingual catalog creation (EN & ES)
- ▶ Uploaded enriched catalogs directly into Coupa



System integration & operational excellence

- ▶ Managed end-to-end supplier communication
- ▶ Ensured prompt follow-ups and escalations
- ▶ Conducted weekly progress and compliance reviews
- ▶ Resolved supplier discrepancies efficiently



Training & stakeholder alignment

- ▶ Created concise video training for internal teams
- ▶ Provided practical user manuals and support docs
- ▶ Conducted regular progress updates with SMEs
- ▶ Facilitated smooth, disruption-free adoption



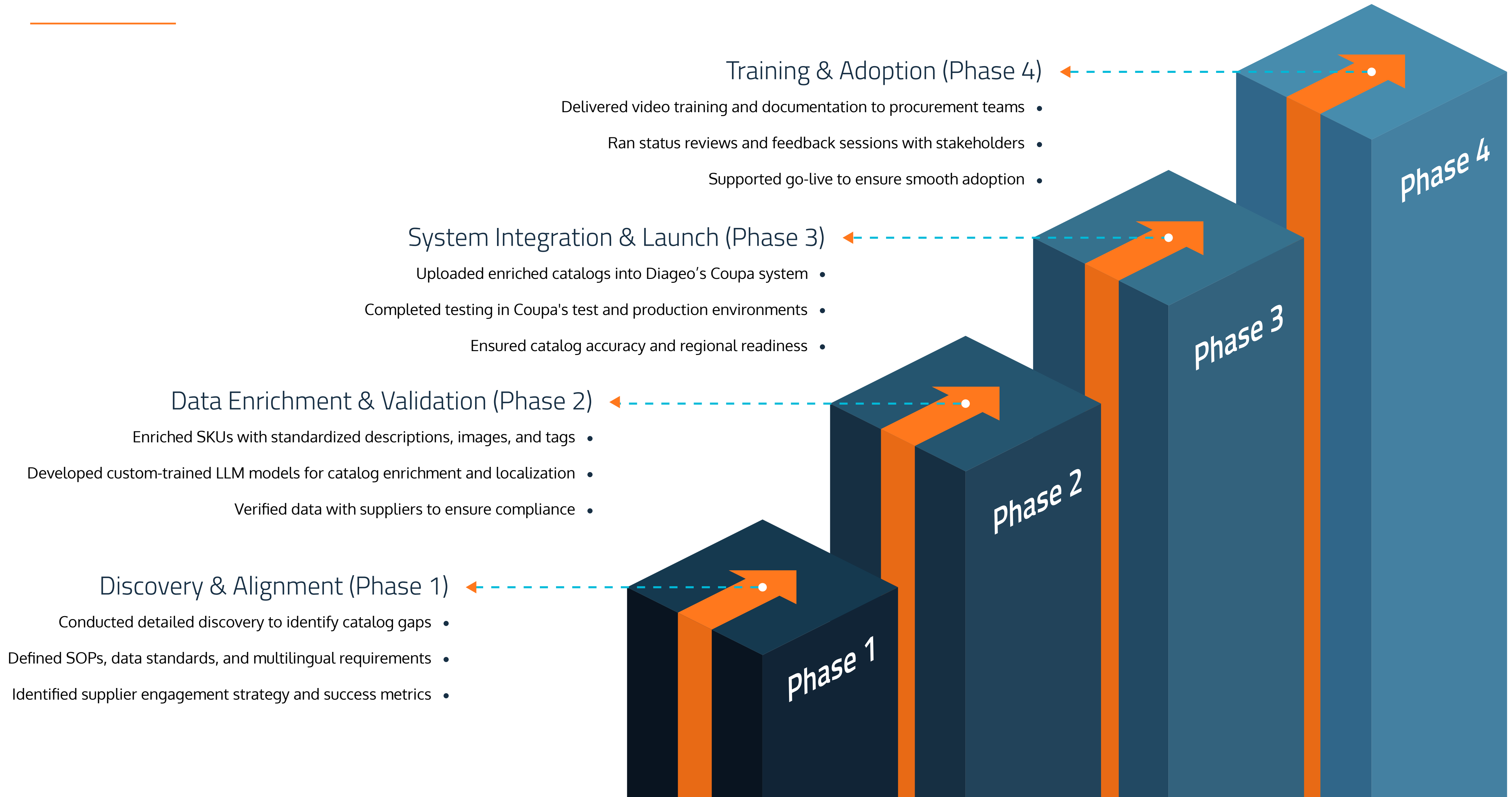
Powerweave dramatically improved our procurement catalogs' quality and visibility. Their structured process, supplier coordination, and AI-driven approach saved us valuable time and ensured compliance across multiple markets. We now have complete clarity and confidence in our procurement data.

Procurement Operations Lead,

Global Beverage Company (Name withheld due to confidentiality)



The transformation journey



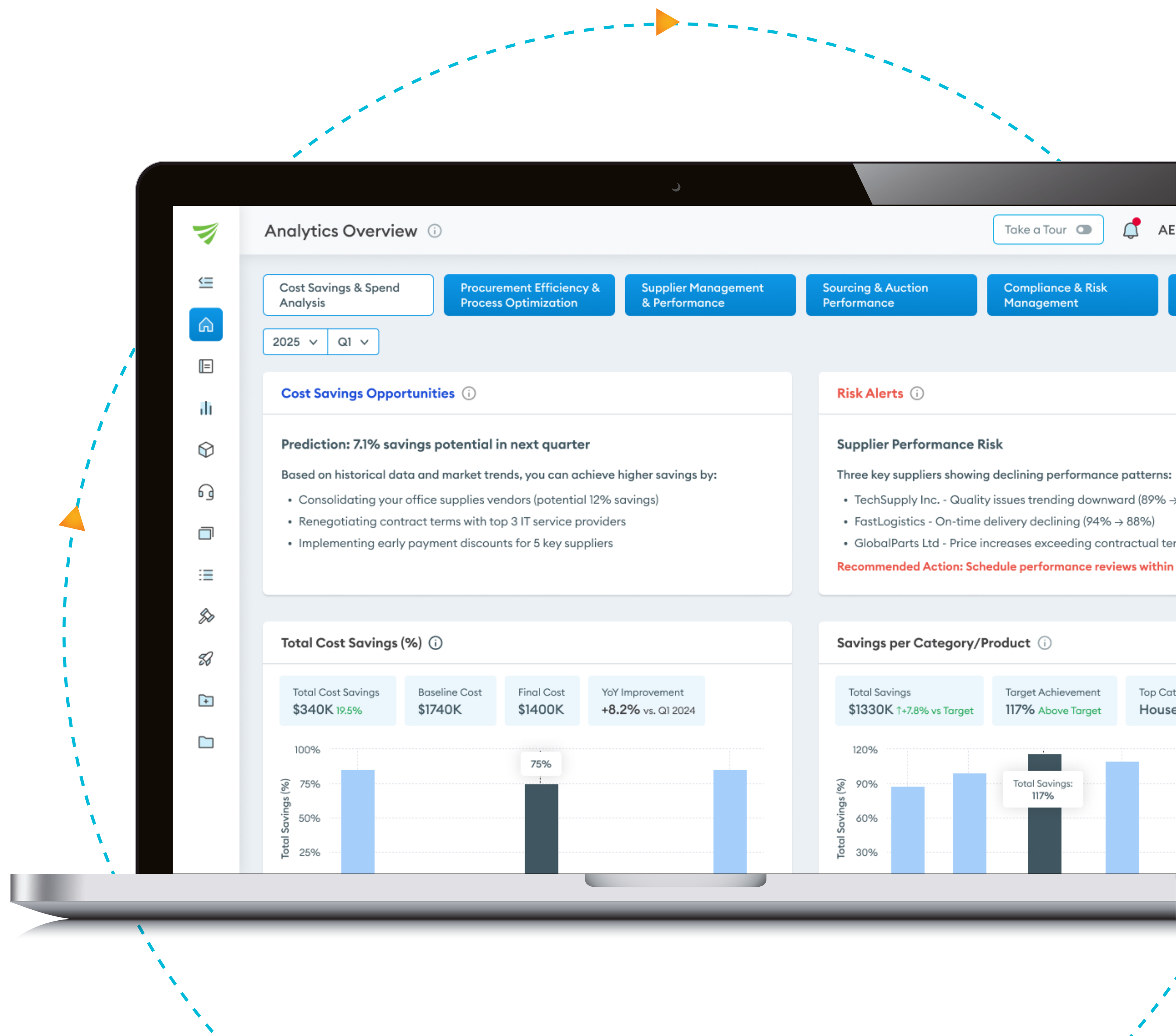


ewiz procure is a modular procurement solution that helps enterprises solve specific sourcing, tail spend, and compliance challenges

without replacing your current systems.

It combines:

- ▶ **AI-driven Strategic Sourcing** to drive faster RFX cycles, competitive bids, and informed decisions.
- ▶ **Catalog Buying** for guided, compliant purchases with centralized catalogs and ESG visibility.
- ▶ **Procurement Analytics** for predictive visibility across spend, risk, and performance.
- ▶ **Supplier Management** for AI-assisted onboarding, qualification, and risk/performance tracking.
- ▶ **Contract Management** to govern and renew agreements with clause libraries and AI risk flags.





Accelerated Impact across eCommerce, Procurement & Sustainability

Powerweave is a global digital transformation partner with over 25 years of experience delivering scalable software solutions and managed services. We help enterprises modernize operations across procurement, eCommerce, and sustainability driving measurable business growth.

With a proven track record of success, we've partnered with 975+ high-growth organizations worldwide. Backed by a 2,000+ member team and a 95% client retention rate, our platforms power mission-critical processes across industries.

Headquartered in India, with a global presence across the USA, UK, and UAE.

Our solutions



AI-enabled procurement solution



AI-enabled eCommerce solution




AI-enabled sustainability solution



Ready to modernize procurement?

Speak to us for a free discovery session

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