



Transforming global tail spend procurement for an FMCG giant

Powered by  ewizprocure

 www.powerweave.com



\$900 million^{*}

Indirect spend managed over 7 years

With an estimated annual savings of 5% via digitization
and catalog standardization

Implemented in over 50 countries, accounting for
around 60% of global long-tail procurement spend



^{*}Please note:

This is an estimate. Actual costs are confidential due to non-disclosure agreements.

Our client

A global leader in consumer goods



190
countries



400+
brands



\$63.1
billion in revenue



148,000
employees



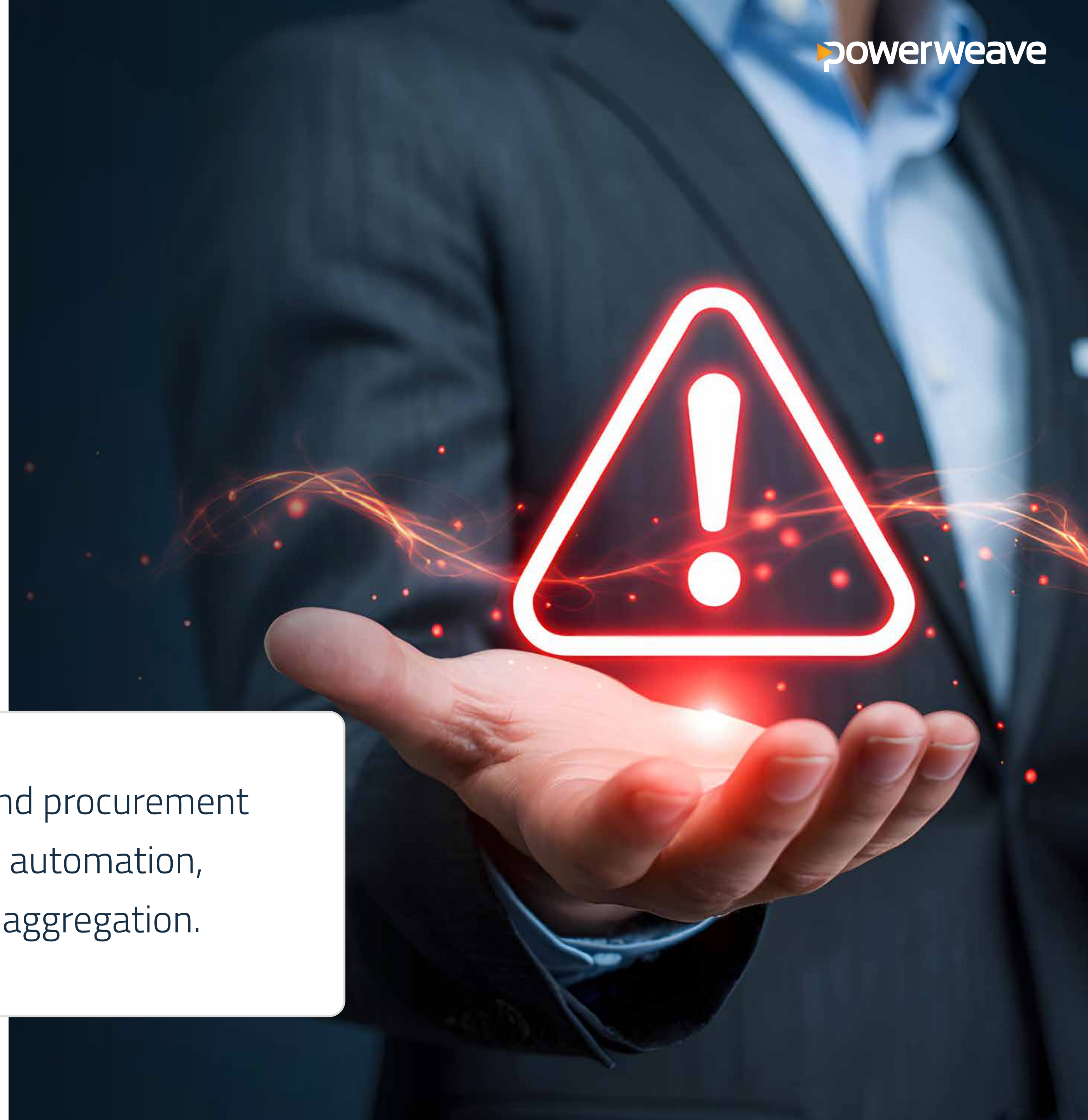
The challenge

A procurement nightmare

- ▶ Poor consistency across global product catalogs
- ▶ Limited visibility to manage and optimize tail spend procurement spending
- ▶ Increasing operational complexity and costs due to a large supplier base
- ▶ Lack of quality control impacting product standards and increasing product recalls



A failed attempt at digitizing tail spend procurement due to significant limitations such as automation, intuitive user interface, and demand aggregation.



Our impact

How ewiz procure accelerated the impact of their global tail spend procurement initiative



400+

purchase orders per month



3000+

products active



1000+

company users trained by us



5000+

global suppliers trained & onboarded



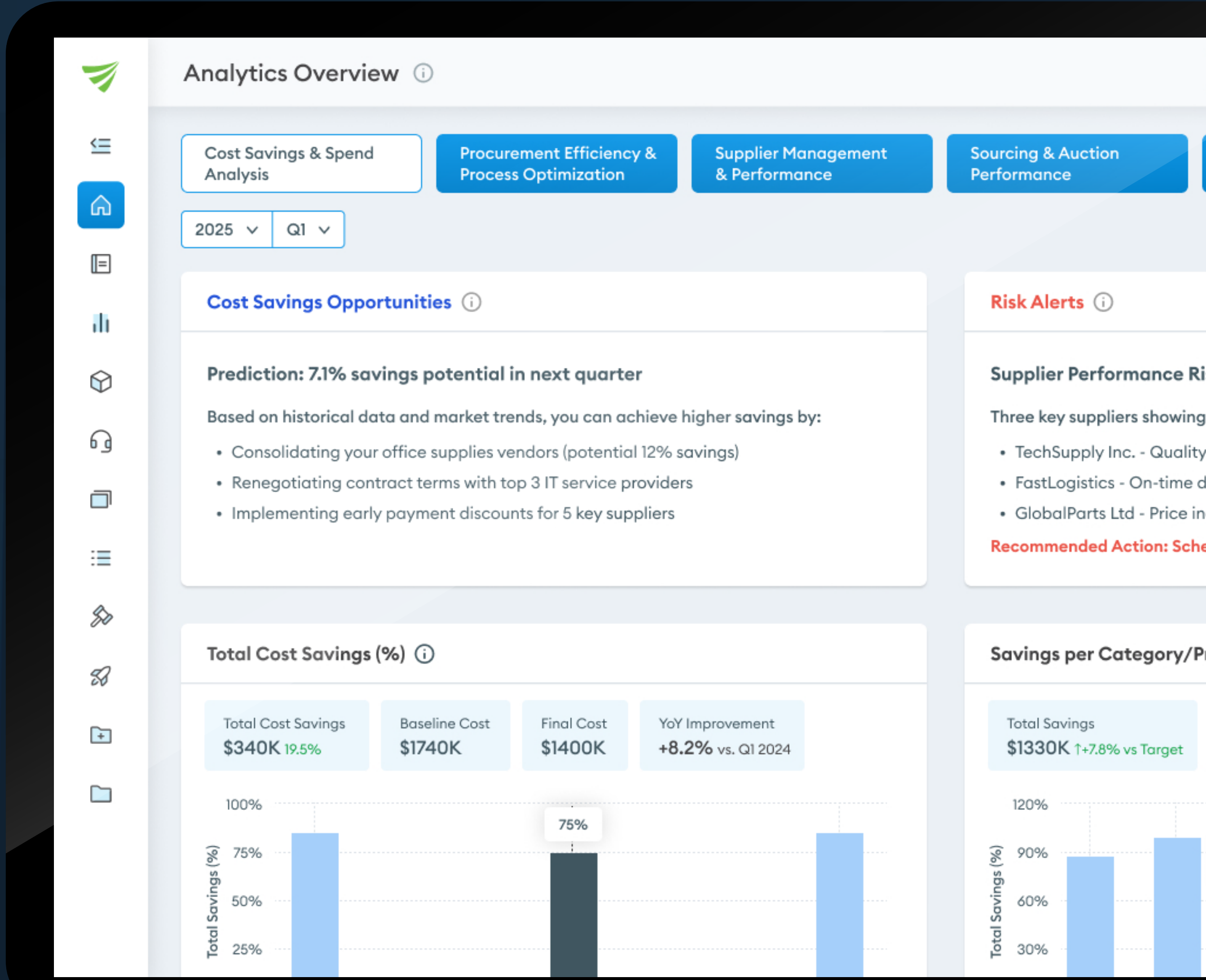
50+

countries

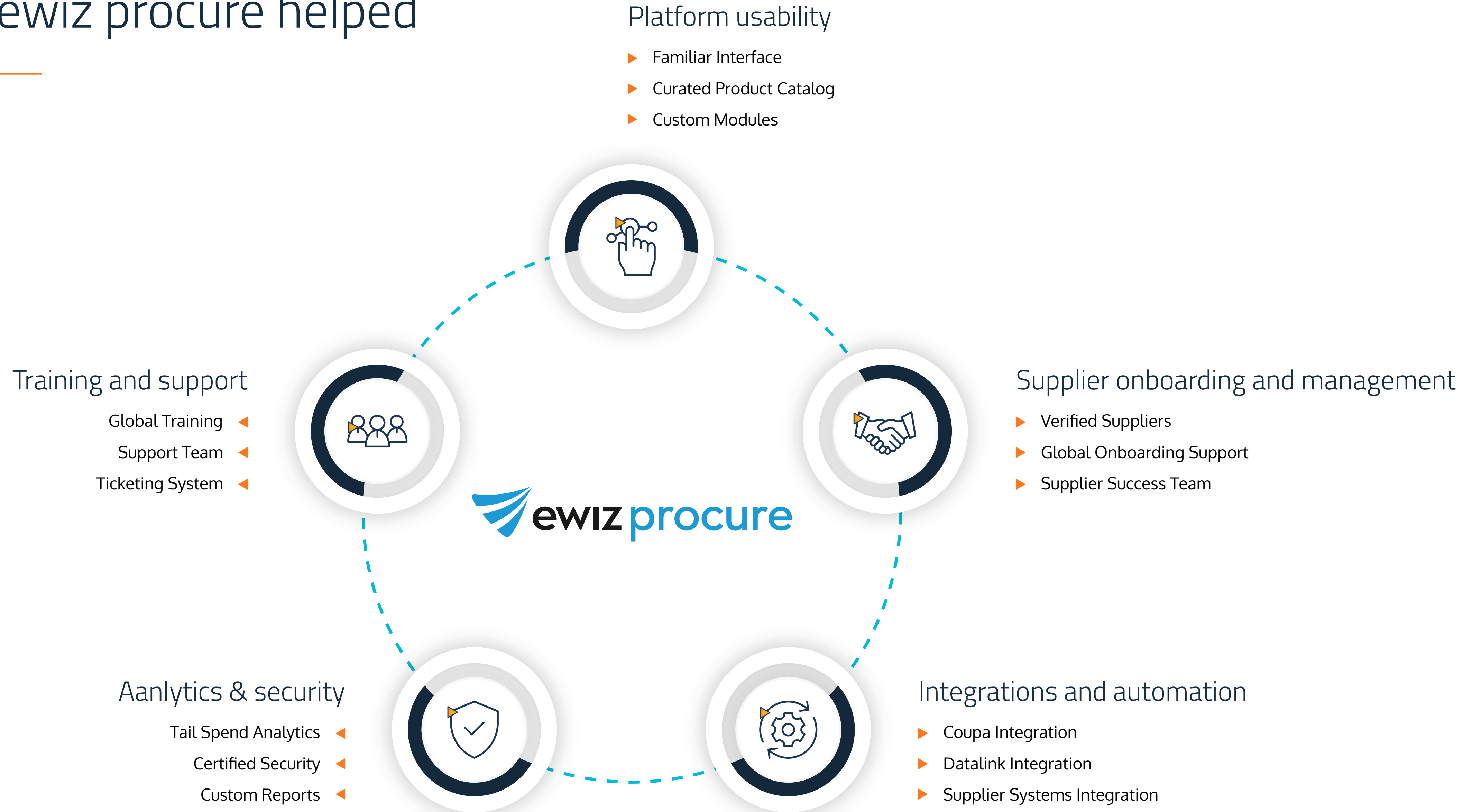


10000

support conversations handled annually



How ewiz procure helped



How ewiz procure helped



Platform usability

► Familiar Interface

A familiar, Amazon-like B2C experience boosts user adoption and enhances efficiency.

► Curated Product Catalog

Onboarded over 3,000 products to ensure accuracy and standardization.

► Custom Modules

Specially developed module for bespoke or complex products reduces rework and meets specific needs.



Supplier onboarding and management

► Verified Suppliers

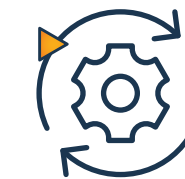
Onboarded over 5,000 verified suppliers, reducing risk and ensuring compliance.

► Global Onboarding Support

Onboarding support for new countries guarantees smooth adoption and operational excellence.

► Supplier Success Team

Dedicated supplier success team of five supports supplier onboarding and adoption.



Integrations and automation

► Coupa Integration

For automating orders, saving time and reducing costs through seamless purchase order processing.

► Datalink Integration

To ensure adherence to quality standards, maintaining product quality and compliance.

► Supplier Systems Integration

With a global marketplace and 3+ supplier systems for automated product data transfer, ensuring up-to-date information.

How ewiz procure helped



Analytics and security

▶ Tail Spend Analytics

Detailed analytics on tail spending help drive cost optimization and inform strategic decisions.

▶ Certified Security

ISO 27001: 2013 and SOC Type 1 & 2 certified security processes provide enterprise-grade security.

▶ Custom Reports

Built tailored reports for business teams to track KPIs, savings, and supplier performance.



Training and support

▶ Global Training

Trained over 1,000 company users across 50 countries to streamline global procurement operations.

▶ Support Team

Dedicated support team, handling 10,000+ conversations annually for continued user satisfaction.

▶ Ticketing System

Centralized support desk to track, resolve, and manage user issues across regions efficiently.



Before Powerweave, managing 80,000+ long-tail transactions across 190 countries was chaotic. We had frequent recalls, clunky processes, and no real visibility.

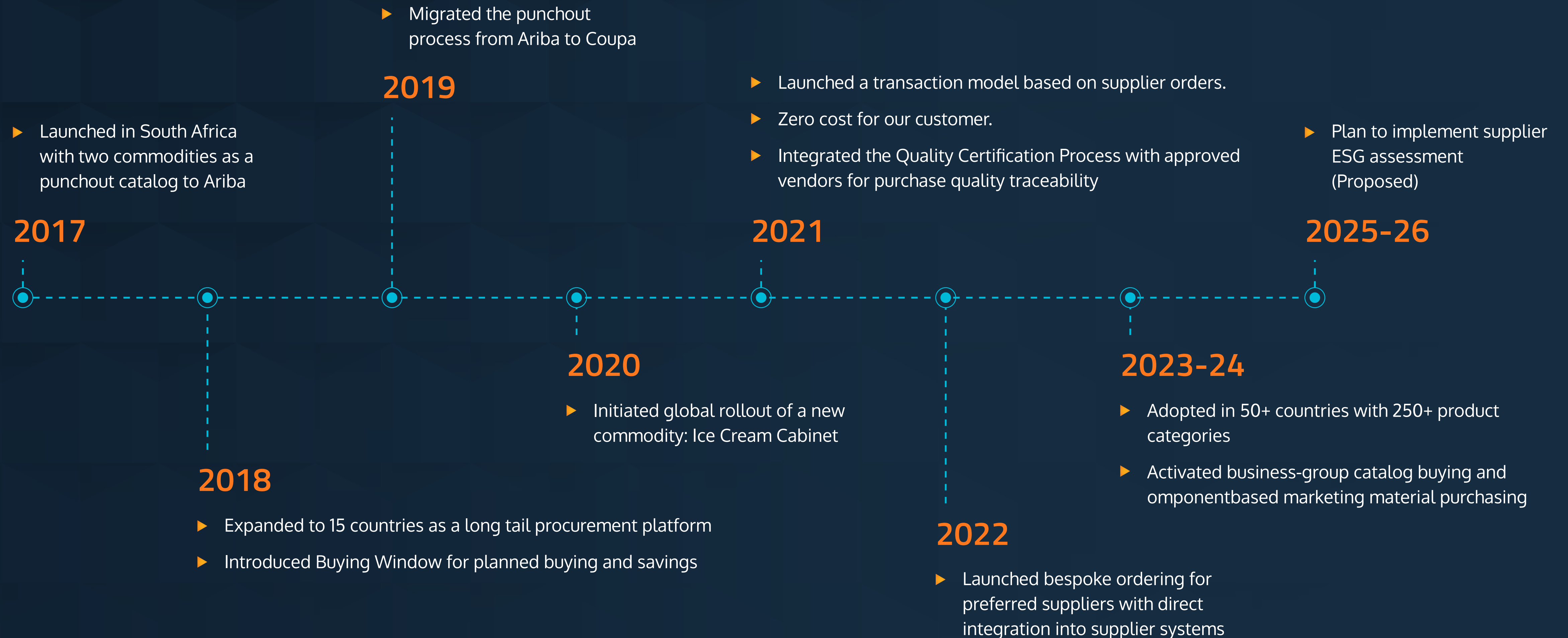
Their tailored procurement solution streamlined everything, integrated smoothly with our systems, and automated \$500M+ in transactions.

It has helped us cut manual work, save big on tail spend, and move faster with AI-ready workflows built in.

Procurement Manager,
Global FMCG Company

The transformation journey

With future roadmap

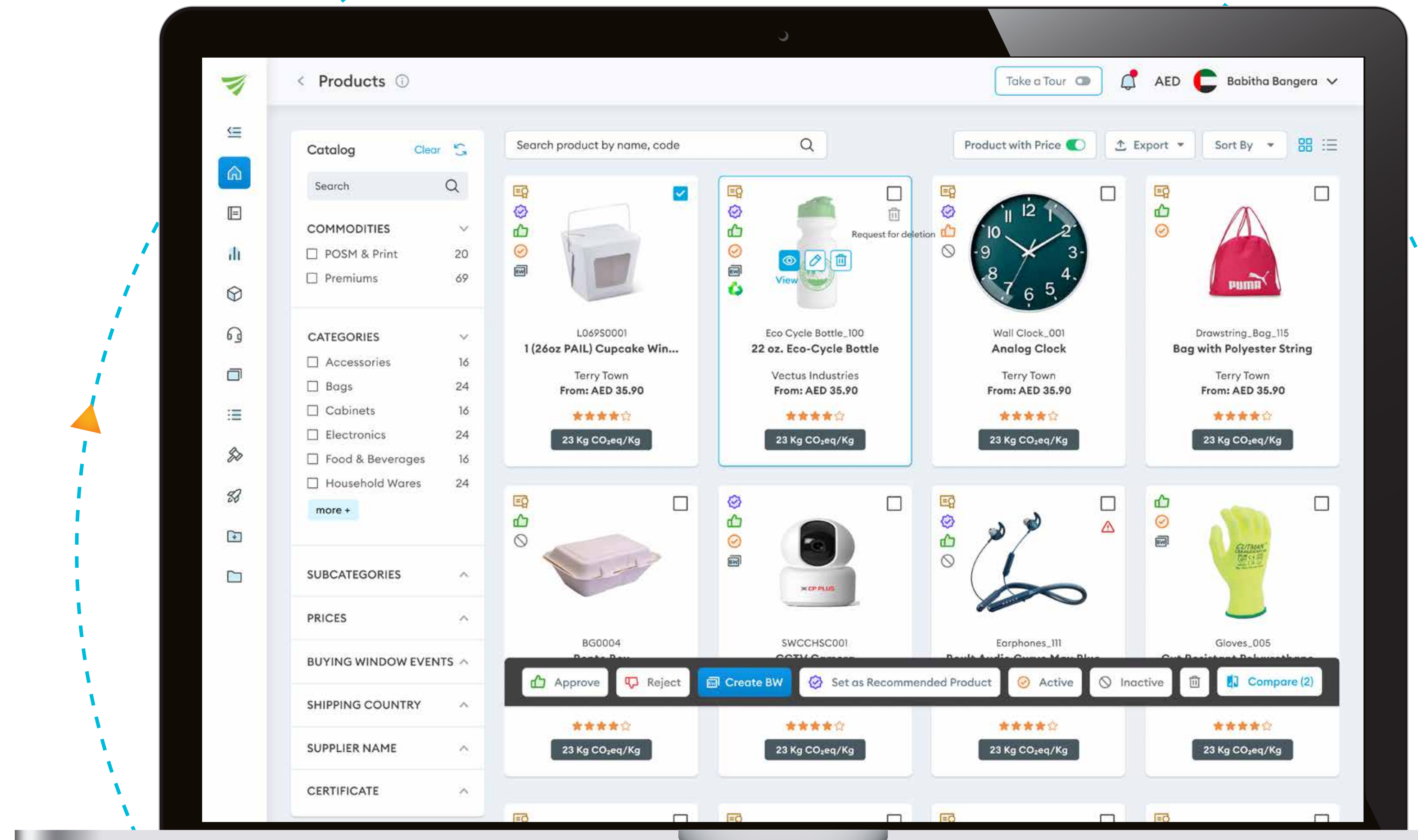




ewiz procure is a modular procurement solution that helps enterprises solve specific sourcing, tail spend, and compliance challenges **without replacing your current systems.**

It combines:

- ▶ **AI-powered tools** for sourcing automation, RFQs, eAuctions, spend visibility
- ▶ **Embedded services** for onboarding, catalog operations, supplier enablement
- ▶ **Built-in ESG governance** to track carbon emissions, manage risk, ensure compliance





Accelerated Impact across eCommerce, Procurement & Sustainability

Powerweave is a global digital transformation partner with over 25 years of experience delivering scalable software solutions and managed services. We help enterprises modernize operations across procurement, eCommerce, and sustainability driving measurable business growth.

With a proven track record of success, we've partnered with 975+ high-growth organizations worldwide. Backed by a 2,000+ member team and a 95% client retention rate, our platforms power mission-critical processes across industries.

Headquartered in India, with a global presence across the USA, UK, and UAE.

Our solutions



AI-enabled procurement solution



AI-enabled eCommerce solution




AI-enabled sustainability solution



Ready to modernize procurement?

Speak to us for a free discovery session

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